

PRESENTATION OUTLINE

Each parish is encouraged to prepare a presentation which conveys its own story, however it can be helpful to follow the outline offered below. NB Where possible, do use photos, graphs and charts to illustrate the church's story, vision and financial requirements.

Our Vision Statement – We want our parish to be:

1. The big picture – what we want to become here in our parish
2. Where we have come from – our history
3. Its context in the world around us
4. Our dedication to development and growth

Our Strategy and Plans – How will we achieve our Vision:

1. Our existing activities
 - Related to key words of the Vision
 - Statistics (who we reach, teach, care for)
 - Stories of changed lives
2. What we need to do
 - Our priorities (e.g. youth, families, the elderly, communication, lay leadership etc.)
 - What we plan to do – prioritise
 - How we will do it
 - Our resources available
 - Our needs – people, buildings, money
3. How we will meet our needs
 - People (training and support)
 - Buildings (investment)
 - Money (funding – reaching our target)

How can you help?

1. Increase in planned regular giving
 - Highlight how small increases can make a big difference
 - Review your current giving

Next Steps

1. Reflect, Consider, Pray
2. Complete Confidential Response Forms
3. Highlight that there will be a telephone or visitor follow up
4. Thanksgiving Service on dd/mm/yyyy
5. Follow-up communications
6. Annual review (perhaps looking at other areas of stewardship - such as Time and Talents, or Legacy Giving – centred around the core Vision and Plans)