

Funding Guide 1

Introduction to Capital
Fundraising (large appeals)
TOOL



Six Steps to Planning a Successful Project

1. Vision

The single most important part of any project is developing a clear vision of what you want to achieve and why.

2. Leadership

The project must be led and that leadership needs to come from the PCC. The leadership should be united and regularly communicate a clear vision.

3. Need

The project must have an urgent and visible need. Every church building and community is different, and each has its own set of needs. Your project has to fit its particular set of circumstances.

4. Preparation and Planning

Any project, even small ones, will involve a lot of time and hard work! Don't be afraid to take the time you need to plan and prepare for the tasks ahead.

5. Generosity

Create an atmosphere of generosity and discipleship. People value something more if they pay for it and are both emotionally and financially invested.

6. Community Benefit

The ideal project enables the building to continue as a place of worship, while at the same time helping to meet a specific need or needs of the community.