

Funding Strategy Template

1. Aims and Objectives

Aims - describe the overall aims of your church project: (What & Why)

Overall aim:

Specific aims:

1.

2.

3.

Objectives are practical activities to help you to achieve your aims. (How)

Objective 1:

Which Aim will this help to achieve?

Objective 2:

Which Aim will this help to achieve?

Objective 3:

Which Aim will this help to achieve?

2. Where are you now?

Be clear about who you are and where you are now. In the boxes below, describe your church, including your history, your mission, your church services and community activities. Consider the following headings:

The History of your Church and Parish

The Mission and Vision of the Church – your Parish in the present day

What services and activities do you provide – both church & community?

What resources do you have? E.g. staff, volunteers, church users, church hall etc.

Anything else?

3. Future Plans

What is your church planning on doing next? Think about your church fundraising project and list the building works as well as the church & community benefit.

Fundraising Project 1 - name:

Project outline: what will you do, where, when, how?

How does this meet your Church Project Aims and Objectives?

What will be the benefit? Who will benefit and how many?

How will you measure project success? How will you measure local benefit?

4. Budgeting

For your fundraising project you will need a budget. Make sure that your budget covers all the resources you need to run your project effectively.

Staff and Volunteers:

Salaries	
Volunteer Expenses	
Training Costs	
Architect Fees	
Contractor Fees	
Travel	

Equipment Costs and Replacement

English Oak	
Chairs	
Hearing Loop	

Other Costs

Insurance	
VAT	
Any Statutory Fees	
Maintenance Costs	
Contingency	
Surveys	

Campaign Costs

Printing	
Postage	
Advertising	

TOTAL COST

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Securing the Funds

Firstly, list any funding you have already secured. This could be in donations received, PCC reserves, a legacy, property or land to sell, or from pledges.

	£
	£
	£

Finally, you need to identify which funders might fund your project. You will need to research a wide range of funders. Look closely at their criteria to make sure you are eligible, check their deadlines, the amount they give and what they fund.

Funder 1 name:

How to apply? What for? By When?

Funder 2 name:

How to apply? What for? By When?

Funder 3 name:

How to apply? What for? By When?

Funder 4 name:

How to apply? What for? By When?

6. Making your Strategy Happen

Sit down with your Campaign Committee and write a list of fundraising tasks. Decide how you will manage the fundraising and list the priorities for your project.

Task	Who	By When

You will need to review how your fundraising is progressing and make amendments to your plan on a regular basis. Remember, this is an ever evolving document; it will change and should be used as a key tool to better enable the Committee to keep on top of their fundraising activities.