

Legacies and Fundraising

Providing Help and Support to our Parishes

Eleanor Gill
National Legacy & Funding Officer





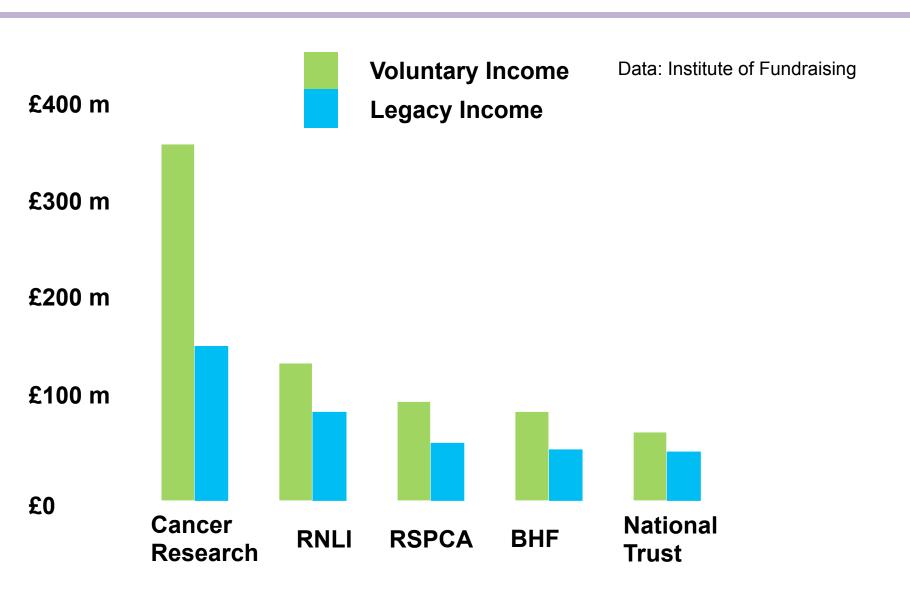
Legacies

- 1. Encouraging Gifts in Wills
- 2. Why Every Christian Should have a Will
- 3. Guidance on Receiving a Legacy

1. Encouraging Legacy Giving

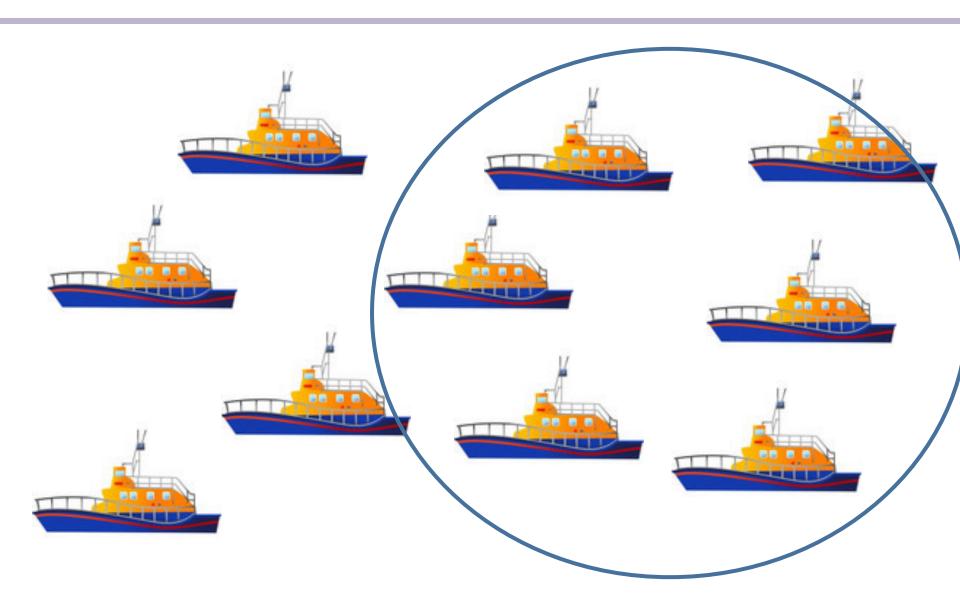


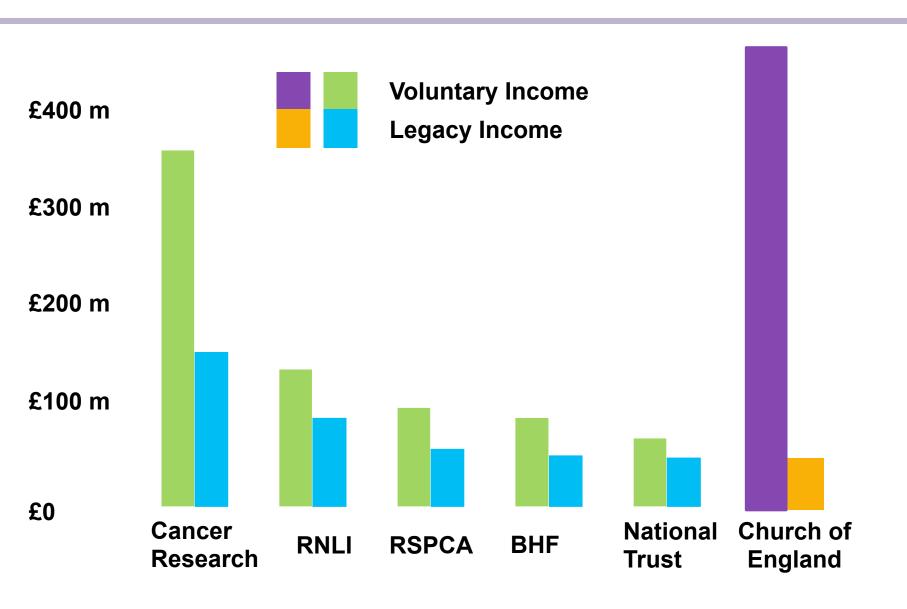
- 1. Valuable Source of Income
- 2. The Legacy Market



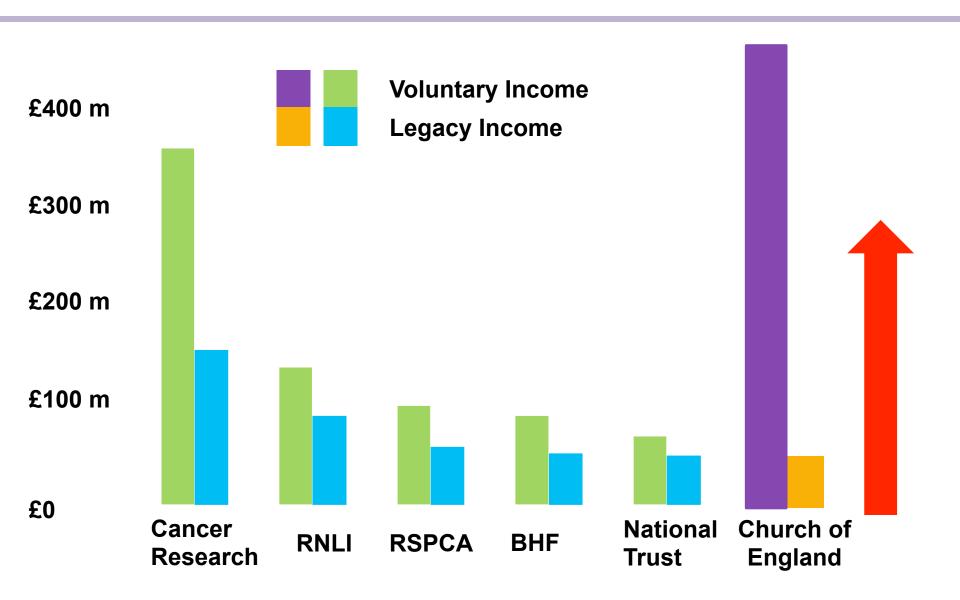


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Christian Giving

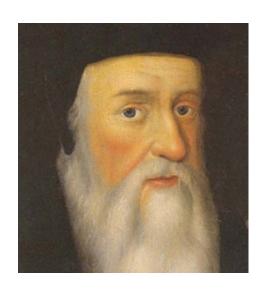
- Christian Giving
- Generosity & Sacrifice





2. Why Every Christian should have a Will

A Simple Act of Good Stewardship





"And if he have not before disposed of his goods, let him then be admonished to make his Will, and to declare his debts, what he oweth, and what is owing unto him; for the better discharging of his conscience, and the quietness of his Executors.

But men should often be put in remembrance to take order for the settling of their temporal estates, whilst they are in health..."

Book of Common Prayer, 1662



3. Receiving a Legacy





What's Peter Pan got to do with legacies?





Why was £500 left to the RSPCA?





How much is a painting worth?





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Legacies

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www.parishresources.org.uk/legacies



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CHURCH LEGACY

A lasting gift to your church

THE CHURCH OF ENGLAND

Leaving a Legacy

Writing your Will

An Amazing Gift

Contact Us



www.churchlegacy.org.uk



Funding

- 1. Capital Fundraising (12 Guides)
- 2. On-going Fundraising (6 Guides)
- 3. Church Funding Network

www.parishresources.org.uk/resources-for-treasurers/funding



1. Capital Fundraising (12 Guides)











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The Funding Process



Parish Consultation





Your Fundraising Strategy



Funding Sources





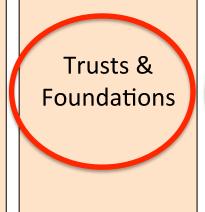












Major Donors

Community & Individuals



Who do you Apply to?



Lots of Lists

- Grantfinder
- Funding Central <u>www.fundingcentral.org</u>
- Heritage Funding Directory www.theheritagealliance.org.uk/funding
- ChurchCare <u>www.churchcare.co.uk</u>
- Parish Resources <u>www.parishresources.org.uk/funding-guides</u>



Stand Up / Sit Down





What are Funders Looking For?





Top Tips from Funders











1. Quality wins over Quantity.





- 2. Know your Grant maker.
- 3. Be Confident in your Application.
- 4. Remember, People and Ideas win Grants.
- 5. Have a strong Income Mix, don't just rely on Grants.



Writing your Applications





Activity

Compare the two Applications and in groups answer these two questions:

- 1. What key mistake did one Applicant make?
- 2. Which Application was successfully Funded?





2. On-going Fundraising (6 Guides)

- Web, Text and Mobile Giving
- Online Giving
- Crowd Fundraising
- Friends Scheme



Funding Sources







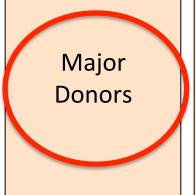




Grant Funders



Trusts & Foundations



Community & Individuals



3. Church Funding Network





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Questions, Thoughts, Comments



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